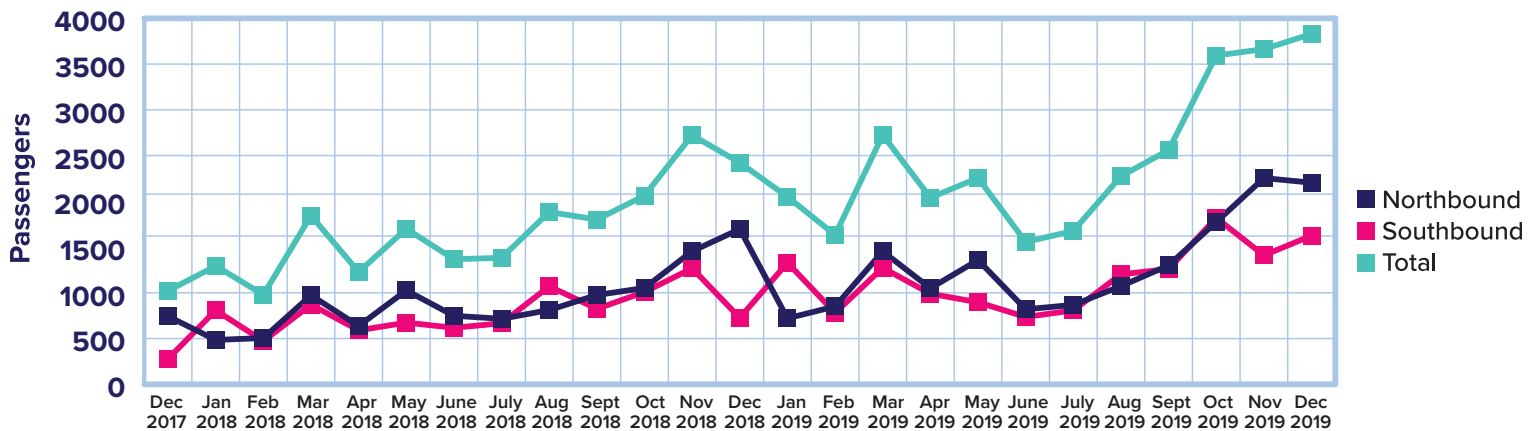
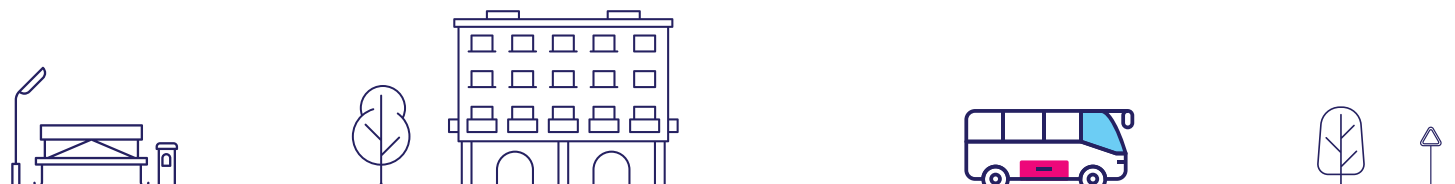


The following data summarizes the Virginia Breeze's performance in the fourth quarter, from October 1 through December 31, 2019.

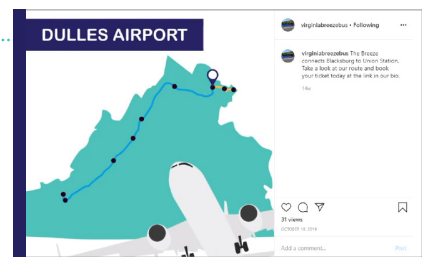
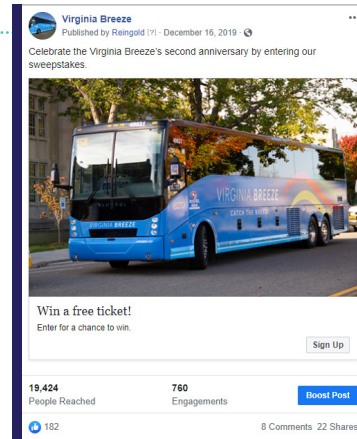
VIRGINIA BREEZE RIDERSHIP



- The Virginia Breeze carried 11,086 passengers in the fourth quarter of 2019. This is a **54% increase** in ridership compared with the fourth quarter of 2018.
- The most popular northbound destinations were Union Station in Washington, D.C., Dulles International Airport, and Arlington, Virginia. These stops accounted for **91% of northbound trips**.
- **330 passengers** used the Breeze to make Megabus connections at Union Station for travel to and from New York City and Philadelphia.
- The most popular southbound destinations, in order, were Blacksburg, Harrisonburg, and Christiansburg, representing **89% of southbound riders**.
- The farebox recovery rate was **92% of costs**.
- The average cost per mile was **\$.43**, and the average cost per passenger was **\$3.34**.



- The top Facebook post garnered **760 engagements**, and the top Instagram post had **31 engagements**.
- DRPT marked the **second anniversary and route expansions** of Virginia Breeze bus lines with a sweepstakes, awarding three round-trip tickets on the Valley Flyer. Nearly **1,800** Virginians entered the contest.



NORTHBOUND

		Departure stop									Total Rides
		BLA	CHS	LEX	STA	HRB	FR	IAD	ARL	WAS	
Destination stop	BLA										
	CHS	-									
	LEX	10	2								12
	STA	65	5	-							70
	HRB	250	24	7	3						284
	FR	112	17	2	12	29					172
	IAD	1404	110	82	49	944	14				2603
	ARL	629	84	29	11	434	20	-			1207
	WAS	745	230	107	81	527	98	73	23		1884
Total Rides		3215	472	227	156	1934	132	73	23	6232	

SOUTHBOUND

		Departure stop									Total Rides
		WAS	ARL	IAD	FR	HRB	STA	LEX	CHS	BLA	
Destination stop	WAS										
	ARL	21									
	IAD	102	1								
	FR	78	22	18							
	HRB	424	331	672	28						
	STA	71	11	30	11	7					
	LEX	122	25	27	1	4	1				
	CHS	205	64	74	9	37	6	4			
	BLA	559	526	910	109	294	40	10	-		
Total Rides		1582	980	1731	158	342	47	14	-	4854	

