

First Quarter Report

January - March 2022

SERVICE OVERVIEW

Following is a summary of Virginia Breeze Bus Lines' performance in the first quarter of 2022, from January 1 through March 31.

The most popular northbound destinations were, in order, **Dulles International Airport**; **Washington, D.C.**; and **West Falls Church**, accounting for **92% of all northbound trips**.

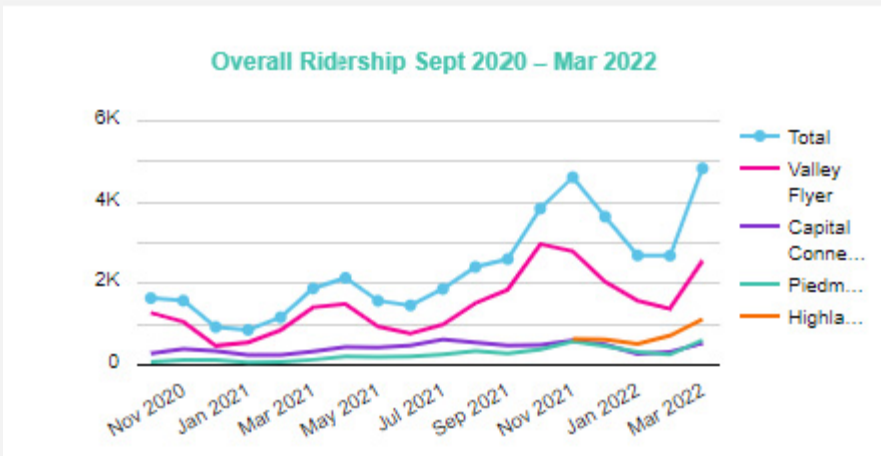
The most popular southbound destinations were, in order, **Blacksburg**, **Harrisonburg**, and **Charlottesville**, accounting for **73% of all southbound trips**.

The overall farebox recovery rate was **48%**.

The average cost per mile was **\$3.07** and the average cost per passenger was **\$118.08**.



OVERALL RIDERSHIP



Together, the Valley Flyer, Piedmont Express, Capital Connector and Highlands Rhythm routes:

- Carried **10,097 passengers**.
- Saw a **decrease in ridership of 19.92%** compared with the fourth quarter of 2021.



SOCIAL MEDIA

- The Facebook post with the most engagement garnered **84 likes, comments, and shares**.
- The Virginia Breeze participated in the **Re-Discover Your Ride** campaign.

Virginia Breeze Bus Lines
Published by Mir Foster · March 14 ·

Start planning your spring and summer travel at virginiabreeze.org, we are ready for you to ReDiscover Your Ride.
#rediscoveryourride #virginiatravel

Re-Discover YOUR RIDE at TransitVA.org

775 People reached 20 Engagements +1.7x higher Distribution score Boost post

7 1 Share

VALLEY FLYER

The Valley Flyer carried **5,523 passengers** in the first quarter of 2022 — a **29% decrease** compared with the fourth quarter 2021.

- The most popular northbound destinations were, in order, Dulles International Airport, Union Station, and West Falls Church, accounting for **91% of northbound trips**.
- The most popular southbound destinations were, in order, Blacksburg, Harrisonburg, and Lexington, accounting for **93% of southbound trips**.
- **133 passengers** made Megabus connections at Union Station for travel to and from Philadelphia and New York.
- The farebox recovery rate was **72%**.
- The average cost per mile was **\$1.35** and the average cost per passenger was **\$14.87**.



NORTHBOUND

Departure Stop

Destination Stop

	BLA	CHS	LEX	STA	HRB	FR	IAD	ARL	WAS	Total Rides
BLA	-	-	-	-	-	-	-	-	-	0
CHS	-	-	-	-	-	-	-	-	-	0
LEX	11	3	-	-	-	-	-	-	-	14
STA	21	6	-	-	-	-	-	-	-	27
HRB	113	2	3	3	-	-	-	-	-	121
FR	51	2	1	-	4	-	-	-	-	58
IAD	683	17	30	38	322	14	-	-	-	1,104
ARL	238	6	14	20	153	12	-	-	-	443
WAS	316	23	45	40	264	48	9	8	-	753
Total Rides	1,433	59	93	101	743	74	9	8	0	2,520

SOUTHBOUND

Departure Stop

Destination Stop

	WAS	WFC	IAD	FR	HRB	STA	LEX	CHS	BLA	Total Rides
WAS	-	-	-	-	-	-	-	-	-	0
ARL	4	-	-	-	-	-	-	-	-	4
IAD	7	1	-	-	-	-	-	-	-	8
FR	38	12	4	-	-	-	-	-	-	54
HRB	142	157	347	3	-	-	-	-	-	649
STA	42	6	18	1	4	-	-	-	-	71
LEX	36	18	38	-	2	-	-	-	-	94
CHS	21	8	25	6	10	12	2	-	-	84
BLA	363	344	1,117	58	119	28	10	-	-	2,039
Total Rides	653	546	1,549	68	135	40	12	0	0	3,003

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PIEDMONT EXPRESS

The Piedmont Express carried **1,193 passengers** in the first quarter of 2021 — a **70% increase** compared with the fourth quarter.

- The most popular northbound destinations were, in order, Union Station, Dulles International Airport, and Gainesville accounting for **97% of northbound trips**.
- The most popular southbound destinations were, in order, Charlottesville, Danville, and Lynchburg, accounting for **93% of southbound trips**.
- **73 passengers** made Megabus connections at Union Station for travel to and from New York and Philadelphia.
- The farebox recovery rate was **21%**.
- The average cost per mile was **\$3.75** and the average cost per passenger was **\$133.38**



NORTHBOUND

Departure Stop

	DAN	ALT	LYN	AMH	CHA	CUL	WAR	GAI	IAD	WAS	Total Rides
DAN	-	-	-	-	-	-	-	-	-	-	0
ALT	-	-	-	-	-	-	-	-	-	-	0
LYN	3	-	-	-	-	-	-	-	-	-	3
AMH	-	-	-	-	-	-	-	-	-	-	0
CHA	3	-	5	2	-	-	-	-	-	-	10
CUL	1	1	-	-	-	-	-	-	-	-	2
WAR	1	-	-	-	2	-	-	-	-	-	3
GAI	2	-	-	-	16	1	-	-	-	-	19
IAD	4	1	17	2	260	3	1	-	-	-	288
WAS	23	3	17	5	191	3	1	5	21	-	269
Total Rides	37	5	39	9	469	7	2	5	21	0	594

Destination Stop

SOUTHBOUND

Departure Stop

	WAS	IAD	GAI	WAR	CUL	CHA	AMH	LYN	ALT	DAN	Total Rides
WAS	-	-	-	-	-	-	-	-	-	-	0
IAD	17	-	-	-	-	-	-	-	-	-	17
GAI	1	-	-	-	-	-	-	-	-	-	1
WAR	1	1	-	-	-	-	-	-	-	-	2
CUL	10	1	-	-	-	-	-	-	-	-	11
CHA	186	252	23	1	-	-	-	-	-	-	462
AMH	5	2	-	-	-	-	-	-	-	-	7
LYN	14	21	1	-	-	3	1	-	-	-	40
ALT	2	-	-	1	1	-	-	-	-	-	4
DAN	41	3	1	-	2	4	-	4	-	-	55
Total Rides	277	280	25	2	3	7	1	4	0	0	599

Destination Stop

CAPITAL CONNECTOR

The Capital Connector carried **1,012 passengers** in the first quarter of 2022 — a **37% decrease** compared with the fourth quarter of 2021.

- The most popular northbound destinations were, in order, Union Station, Richmond, and Danville accounting for **100% of northbound trips**.
- The most popular southbound destinations were, in order, Richmond, Farmville, and Danville, accounting for **85% of southbound trips**.
- **69 passengers** made Megabus connections at Union Station for travel to and from Philadelphia and New York.
- The farebox recovery rate was **18%**.
- The average cost per mile was **\$3.87** and the average cost per passenger was **\$188.68**.



NORTHBOUND

Departure Stop

Destination Stop

	MAR	DAN	SB	FRV	RIC	WAS	Total Rides
MAR	-	-	-	-	-	-	0
DAN	1	-	-	-	-	-	1
SB	-	-	-	-	-	-	0
FRV	-	-	-	-	-	-	0
RIC	9	30	8	13	-	-	60
WAS	10	35	25	27	280	-	377
Total Rides	20	65	33	40	280	0	438

SOUTHBOUND

Departure Stop

Destination Stop

	WAS	RIC	FRV	SB	DAN	MAR	Total Rides
WAS	-	-	-	-	-	-	0
RIC	299	-	-	-	-	-	299
FRV	108	8	-	-	-	-	116
SB	34	13	-	-	-	-	47
DAN	36	35	-	-	-	-	71
MAR	17	24	-	-	-	-	41
Total Rides	494	80	0	0	0	0	574

HIGHLANDS RHYTHM

The Highlands Rhythm carried **2,369 passengers** in the first quarter of 2022 — a 37% decrease compared with the fourth quarter of 2021.

- The most popular northbound destinations were, in order, Dulles, Union Station, and Arlington, accounting for **95% of northbound trips**.
- The most popular southbound destinations were, in order, Bristol, Harrisonburg, and Christiansburg, accounting for **77% of southbound trips**.
- **84 passengers** made Megabus connections at Union Station for travel to and from Philadelphia and New York.
- The average farebox recovery rate was **26%**.
- The average cost per mile was **\$2.92** and the average cost per passenger was **\$93.68**.



NORTHBOUND

Departure Stop

	BRI	WYT	RAD	CHR	SAL	HRB	IAD	ARL	WAS	Total Rides
BRI	-	-	-	-	-	-	-	-	-	0
WYT	1	-	-	-	-	-	-	-	-	1
RAD	1	-	-	-	-	-	-	-	-	1
CHR	-	1	1	-	-	-	-	-	-	2
SAL	1	-	1	-	-	-	-	-	-	2
HRB	10	1	18	14	2	-	-	-	-	45
IAD	8	5	38	36	16	429	-	-	-	532
ARL	12	3	34	14	4	207	-	-	-	274
WAS	32	6	43	39	28	166	23	-	-	337
Total Rides	65	16	135	103	50	802	23	0	0	1,194

Destination Stop

SOUTHBOUND

Departure Stop

	WAS	ARL	IAD	HRB	SAL	CHR	RAD	WYT	BRI	Total Rides
1. WAS	-	-	-	-	-	-	-	-	-	0
2. ARL	8	-	-	-	-	-	-	-	-	8
3. IAD	51	2	-	-	-	-	-	-	-	53
4. HRB	247	174	358	-	-	-	-	-	-	779
5. SAL	21	4	15	4	-	-	-	-	-	44
6. CHR	35	8	21	2	-	-	-	-	-	66
7. RAD	55	37	47	17	1	-	-	-	-	157
8. WYT	10	4	5	-	1	-	-	-	-	20
9. BRI	26	9	6	5	1	-	1	-	-	48
Grand total	453	238	452	28	3	0	1	0	0	1,175

Destination Stop